



MEDIA ALERT

For Immediate Release

Role of Black Media

The Focus of NABOB's Fall Conference, "Maintaining Our Voices - Continuing the Growth and Success of Minority Ownership."

NABOB to hold 27th Annual Fall Broadcast Management Conference September 24 - September 26, 2003 at the Westin Grand Hotel in Washington, DC

WHO: National Association of Black Owned Broadcasters (NABOB) and leaders and executives in the entertainment & broadcast industries.

WHAT: National Association of Black Owned Broadcasters (NABOB) to hold their 27th Annual Fall Broadcast Management Conference. This year's conference is entitled "*Maintaining Our Voices-Continuing the Growth and Success of Minority Ownership.*"

♦ **Panel Sessions Include:**

- Media Voices – "When Minority Leaders Talk, who in the Media Listens?"
- Which Black Audience Are You After? - "There's more to "Being Black" than meets the eye."
- Black Media Voices: "Are We Being Heard?"
- Washington Update – "The Changing Regulatory Landscape"
- Ownership Panel - "The Battle to Preserve Minority Ownership – Tales from the Frontlines."

WHEN: September 24 - September 26, 2003

WHERE: Westin Grand Hotel
2350 M Street, NW
Washington, DC 20037

TO RECEIVE CONFERENCE INFO:
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LIVE COVERAGE AND ON-SITE INTERVIEW OPPORTUNITIES AVAILABLE BY REQUEST ONLY. FOR A LIST OF PANELISTS AND SESSIONS PLEASE CALL (646) 424-9750.

CONFERENCE FEE:

GENERAL REGISTRATION

On-site
\$250.00 Financially Current Members
\$550.00 Non-Members

Before September 17th, 2003
\$200.00 Financially Current Members
\$500.00 Non-Members