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ROLE OF BLACK MEDIA
THE FOCUS OF NABOB'S FALL BROADCAST MANAGEMENT CONFERENCE:
“MAINTAINING OUR VOICES - CONTINUING THE GROWTH AND SUCCESS OF MINORITY OWNERSHIP”

Fall Conference, September 24 -26, 2003 in Washington, D.C.

(Washington, DC) August 12th 2003 – Reverend Jesse Jackson, former Congresswoman Cynthia McKinney, former FCC Chairman, Bill Kennard and Kevin Powell, writer, activist, cultural critic, founder of Hip-Hop Speaks will be featured panelists at the National Association of Black Owned Broadcasters (NABOB) 27th Annual Fall Broadcast Management Conference. Congresswoman Maxine Waters will be the opening Luncheon Speaker. The conference will be held September 24-26, 2003, at the Westin Grand in Washington, DC.

The NABOB conference entitled “Maintaining Our Voices - Continuing the Growth and Success of Minority Ownership” will feature three days of panel discussions and workshops focusing on the critical issues and trends in the broadcast industry that impact the growth of minority broadcast entrepreneurs. This year’s panel highlights include:

- Media Voices – “When Minority Leaders Talk, who in the Media Listens?”
- Which Black Audience Are You After? - “There’s more to “Being Black” than meets the eye.”
- Black Media Voices: “Are We Being Heard?”
- Washington Update – “The Changing Regulatory Landscape”
- Ownership Panel - “The Battle to Preserve Minority Ownership – Tales from the Frontlines.”

“The recent FCC ownership ruling, has had a great impact on the broadcast industry”, said Jim Winston, Executive Director of NABOB. “At our conference we will have experts to discuss the ruling, the state of the broadcast industry, and how these and other issues will affect minority broadcast station owners.”

The National Association of Black Owned Broadcasters (NABOB) was organized in 1976 in response to the abysmal under representation of African Americans in the communications industry. Since its inception, NABOB has grown into a major trade association representing the interests of 240 Black-owned commercial radio and television stations around the country. NABOB is the premier trade organization representing the interests of black-owned commercial radio stations, television stations and cable television systems around the country.

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