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PRESS RELEASE

NABOB MOURNS PASSING OF MILDRED CARTER

The National Association of Black Owned Broadcasters, Inc. (NABOB”) mourns the passing of Mildred Carter, a true pioneer in radio. Mrs. Carter, along with her husband, Andrew “Skip” Carter, founded the first African American owned radio station in the United States when they turned on KPRS in Kansas City, Missouri in 1950. Mrs. Carter ran the Carter Broadcast Group for many years after the death of Skip Carter before turning over control to her grandson, Michael Carter.

Pierre Sutton, Chairman of NABOB said, “Mrs. Carter was always very active in NABOB, and I became very close to her and her family. She was a great role model for those of us who came after her. I will miss her very much.” James Winston, Executive Director of NABOB, said, “Mrs. Carter imparted a lot of wisdom to me and the members of NABOB over the years. She became a station owner at a time when African Americans were still legally discriminated against in many parts of this country. She overcame huge obstacles to become a successful station operator. She helped to lend an important perspective to the issues we currently face in the broadcast industry.” Winston added, “On a personal level, I enjoyed her company immensely, and will miss her quick wit and warm smile.”

Mr. Sutton added, “On behalf of NABOB, I extend our sincerest condolences to our Board member and friend, Michael Carter, and the entire Carter family.”

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Founded in 1976, the National Association of Black Owned Broadcasters was organized as a response to the abysmal under representation of African Americans in the communications industry and as a response to discriminatory advertising practices. Since its inception, NABOB has grown into a major trade association representing the interests of 240 African American owned commercial radio stations and 20 commercial television stations around the country.

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