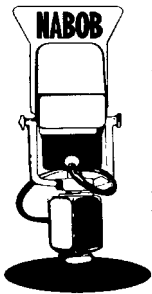


NABOB



25TH ANNUAL COMMUNICATIONS AWARDS DINNER MARCH 19, 2009



NABOB is the first and only trade organization representing the interests of African-American owners of radio and television stations across the country. The association was organized in 1976 by a small group of broadcasters who desired to establish a voice and a viable presence in the industry and to address specific concerns facing African-American broadcasters.

NABOB has two principal objectives: First, to increase the number of African-American owners of telecommunications facilities, and second, to improve the business climate in which we operate. In achieving NABOB's objective our goal is to maximize the potential for financial success through providing advocacy resources and information in critical business areas including, advertising sales, station acquisition, financing, and federal broadcast regulation.



In 1976, there were only 30 African-American owned broadcast facilities in the United States. Today, there are over 250. In 2001, the NABOB Telecommunications Education and Management Foundation was founded to educate and train the next generation of leaders in the telecommunications industry. NABOB is a non-profit corporation and is governed by a volunteer Board of Directors elected by our members. Day-to-day operations of the association are carried out at our headquarters in Washington, D.C.

NABOB CORPORATE PARTNERS*

AUTOMOTIVE & INSURANCE

Daimler Chrysler
Ford Motor Company
Geico Direct
Mercedes Benz
Toyota

ENTERTAINMENT

ASCAP
BET
BMI
News Corp
Warner Music Group

TELECOMMUNICATIONS

AT&T
Verizon
Verizon Wireless

BEVERAGE

Coca Cola
Distilled Spirits Council

Media Rep Firms

Interep
Katz Media Group

MEDIA RESEARCH FIRMS

Arbitron
Nielsen Media Research

FINANCIAL SERVICES

Deloitte & Touche
Fairview Capital
Media Venture Partners
Pacesetter Capitol
Syncom Communications

BUSINESS SOLUTIONS

Federal Express Corp

ADVERTISING AGENCIES

Burrell Communications

TRAVEL & HOSPITALITY

American Airlines
Marriott Hotel & Resorts (Wardman Park)
RLJ Development
Sonesta Maho Beach Resort & Casino

LAW FIRMS

Holland & Knight
Morrison & Forester
Skadden, Arps, Slate, Meager & Flom

**partial listing*

SPECIAL SPONSORSHIP OPPORTUNITIES

All sponsor opportunities include a platinum package

FEATURE PERFORMANCE SPONSOR – \$65,000

- 1 display in the hotel lobby area
- Large Screen Company Logo presentation throughout event
- 2 minute company or product placement commercial
- VIP Press Reception Photo Opts with Honorees and NABOB Board Members
- 1 Seat on Dais for Company Senior Executive
- 1 Platinum Table of 10 Prime Seating
- 1 Color ad souvenir journal prime positioning
- 1000 premium items for NABOB dinner attendees
- 2 Coach air line tickets for NABOB Spring Management Conference and 2 Complimentary Registrations for Spring Management Conference
- 10 Tickets to VIP Press Reception

VIP PRESS RECEPTION - \$35,000

- Photo opts with honorees and NABOB Board Members at VIP Press Reception
- Banner Signage/Gobo at VIP Press Reception
- Large Screen Company Logo presentation throughout event
- 1 Seat on Dais for Senior Executive
- 1 Platinum Table of 10 Prime Seating
- 1 Color Ad in Souvenir Journal
- 1000 premium items for NABOB dinner attendees
- 10 Tickets to VIP Press Reception

SOUVENIR JOURNAL - \$25,000

- 1 Back Cover placement of Company Ad
- Photo opts with honorees and NABOB Board Members at VIP Press Reception
- Large Screen Company Logo presentation throughout event
- 1 Seat on Dais for Senior Executive
- 1 Platinum Table of 10 Prime Seating
- 1000 premium items for NABOB dinner attendees
- 4 Tickets VIP Press Reception

PRE DINNER RECEPTION - \$25,000

- Host Pre Dinner Cocktail Dinner Reception
- Photo opts with honorees and NABOB Board Members at VIP Press Reception
- 1 Seat on Dais for Senior Executive
- 1 Platinum Table of 10 – Prime Seating
- 1 Color Ad in Souvenir Journal
- Reception Banner Signage/Gobo
- Production of NABOB Access Passes for Staff – Dinner/Spring Conference
- 1000 premium items for NABOB dinner attendees
- 4 Tickets VIP Press Reception

POST DINNER PARTY - \$25,000

- Host Post Reception After Party
- Photo opts with honorees and NABOB Board Members at VIP Press Reception
- Gobo/ Custom Event Designer
- 1 Seat on Dais for Senior Executive
- 1 Platinum Table of 10 – Prime Seating
- 1 Color Ad
- 1 Seat on Dais
- 4 Tickets VIP Press Reception

POST DINNER RECEPTION SPONSORSHIP - \$20,000

- Suite Reception in Private Suite immediately following dinner
- Includes Food and Beverage
- Photo opts with honorees and NABOB Board Members at VIP Press Reception
- 1 Platinum Table – Prime Seating
- 1 Color Ad
- 1 Seat on Dais for Senior Executive
- 4 Tickets VIP Press Reception

SOUVENIR BAG SPONSORSHIP - \$20,000

- 1000 Souvenir Bag with Company logo
- VIP Press Reception Photo Opts with Honorees and NABOB Board Members
- 1 Seat on Dais for Senior Executive
- 1 Platinum Table of 10 – Prime Seating
- 1 Color ad souvenir journal
- 1000 Premium Items for NABOB Dinner Attendees
- 4 Tickets VIP Press Reception



PATRON OPPORTUNITIES

PLATINUM PACKAGE – \$12,000.00

- 1 Table of Ten
- Color Journal Ad
- Prime Seating

MILLENNIUM PACKAGE – \$10,000.00

- 1 Table of Ten
- Color Journal Ad
- Preferred Seating

TABLE & COLOR JOURNAL AD – \$8,000.00

TABLE & BLACK & WHITE AD – \$7,500.00

COLOR JOURNAL AD – \$7,000.00

BLACK & WHITE JOURNAL AD – \$6,000.00

TABLE – \$6,000.00

INDIVIDUAL TICKETS – \$650.00

Please make checks payable to:

**NATIONAL ASSOCIATION OF
BLACK OWNED BROADCASTERS
OR**

**NABOB TELECOMMUNICATIONS EDUCATION
AND MANAGEMENT FOUNDATION**

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